

WEEKLY SELLERS REPORT



Do you know someone wanting to sell a home? I just love referrals! Forward this email to them to show them the powerful tools being used to market your house!

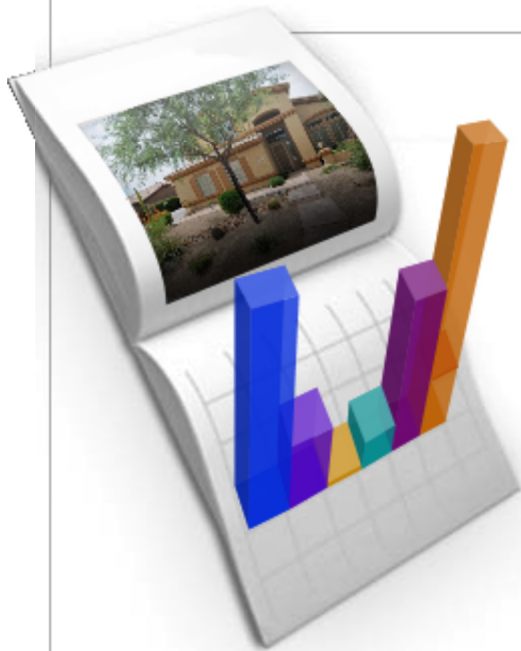
Lynne Nash
602-885-5143
lynne@lynnenash.com

LISTING SUMMARY

AS OF 10/9/2010

Price: \$524,900

MLS #4445444
22162 N. 77th Way
Scottsdale, AZ 85255
www.tourfactory.com/649638



WEEKLY PHOTO TRAFFIC FROM INITIAL TRACKING DATE TO PRESENT

Day	Date	Views	Percent
Saturday	10/2/2010	2	0%
Sunday	10/3/2010	70	25%
Monday	10/4/2010	27	9%
Tuesday	10/5/2010	4	1%
Wednesday	10/6/2010	15	5%
Thursday	10/7/2010	57	21%
Friday	10/8/2010	96	35%
TOTALS		271	100%

REFERRING WEB PAGES FROM INITIAL TRACKING DATE TO PRESENT

Referring Web Page	Percent
arizona-real-est...	21.4%
flexmls.com	15.3%
realtor.com	10.2%
zillow.com	8.2%
facebook.com	5.1%
redfin.com	5.1%
armls.flexmls.com	4.1%



ziprealty.com	4.1%
trulia.com	3.1%
Other (16 sites)	23.5%
TOTAL PERCENTAGE	100%

LONG-TERM PHOTO TRAFFIC

From Initial Tracking Date to Present
Last 3 Months of Data

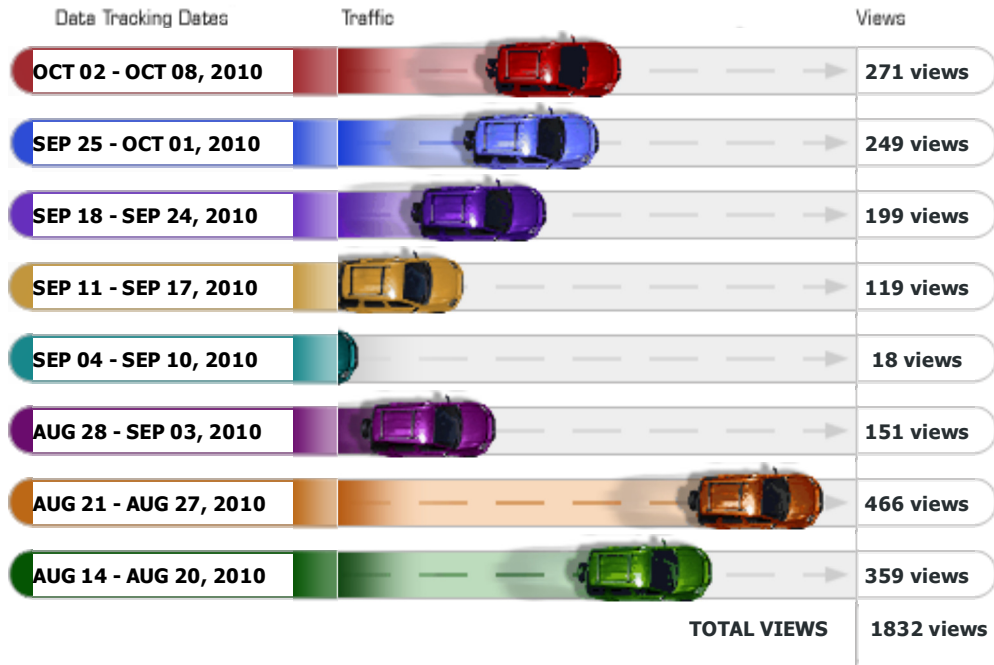


PHOTO POPULARITY RANKING

Last 3 Months of Data



Photo Tab Name	Views	Percent
Front	341	19%
Front	81	4%
Courtyard	80	4%
LIVING	79	4%
Kitchen	79	4%
FRONT	76	4%
Living - Dining	76	4%
KITCHEN	73	4%
Family	71	4%
Other (14 sce...	876	48%
TOTALS	1832	100%

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