

## **BENEFITS OF PMG MEMBERSHIP**

The Premier Marketing Group is about much more than advertising and marketing, it's about people: we are a group of professional REALTORS® with common goals and objectives, targeting our efforts toward clients with the same goals and objectives.

In 2001, a small group of Realty Executives professionals formed the Premier Marketing Group to promote the fact that Realty Executives achieved the largest share of the luxury home market. Since then, the Premier Marketing Group has become the oldest and most respected performance-based real estate marketing group in Arizona.

Premier Marketing Group members willingly pool their knowledge, expertise and resources to deliver to our clients and prospects the strongest, most powerful and successful network in the Valley. A group of respected and successful Realty Executives Agents working as a team with the common goal of providing an unprecedented level of knowledge and service for the benefit of their clients.

Our business is service-oriented and benefit-driven. As we deliver more value to our clients, our individual businesses grow.

### **EXPERIENCE THE POWER OF THE NETWORK:**

- Professionally designed PMG marketing tools for use with buyers and sellers
- Ongoing education targeted to PMG members
- Advertising presence
- Preferred status with suppliers
- Pre-listing tours/price opinions
- Access to vendor recommendations
- Market knowledge and trends
- Quality name recognition